



#### Art Fairs

## At UNTITLED San Francisco, Dealers Chase Tech Money While Collectors Remain Circumspect

Photography is the medium of choice for collectors at the fair's third annual outing.

Sarah Cascone, January 18, 2019



### Photography in Focus

Trends can be hard to spot at art fairs, but there were a number of booths highlighting photography. "The history of collecting in San Francisco is traditionally more geared toward photography," noted the Seattle-based dealer Mariane Ibrahim, who was showing exclusively photos by Ayana V. Jackson.

Gordon originally discarded the sculptures after creating the photographs, but the originals are now for sale as well. "We said, 'stop destroying it! People should see these objects themselves,'" said Darlene Lin, onestar's director of sales.

That's not the case with Jasper de Beijer, whose photographs are the only record of his carefully constructed architectural models, which are about two-thirds the size of the final, larger-than-life images.



Jasper de Beijer, *12-26-2004 (from Mr. Knight's World Band Receiver)* (2014). Photo courtesy of Asya Geisberg Gallery.

New York's Asya Geisberg Gallery had already sold one of his works for \$10,000. "Jasper is actually the only photographer we have in our program at the moment," said gallery manager Hanna Fruchtenicht, citing the medium's popularity among the local collecting community.